



KOZMINSKI UNIVERSITY

OCTRA

Online course catalogues and databases for transparency and recognition – research at Kozminski University

Adam Miziołek

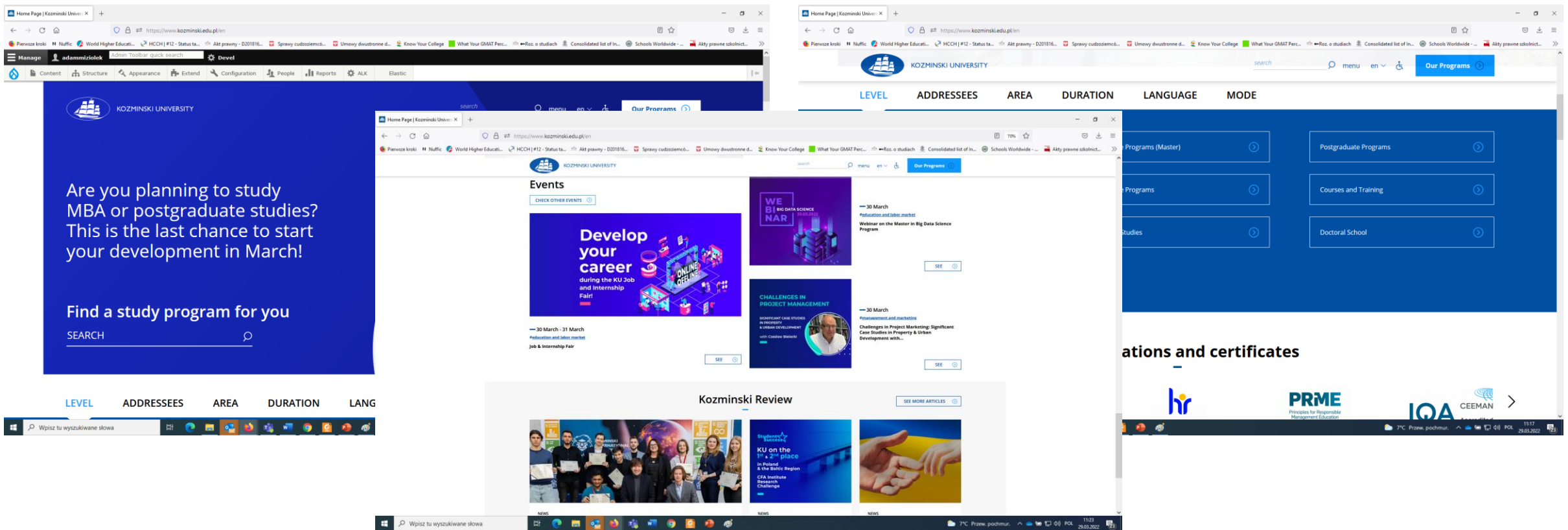


How does our information sources look?



1. Main page

The base of our information base is the main website and subpages. This is „Sales Page” - its purpose is to catch the eye of potential candidate and provide crucial information in simple form.



KOZMINSKI UNIVERSITY



2. Subpages

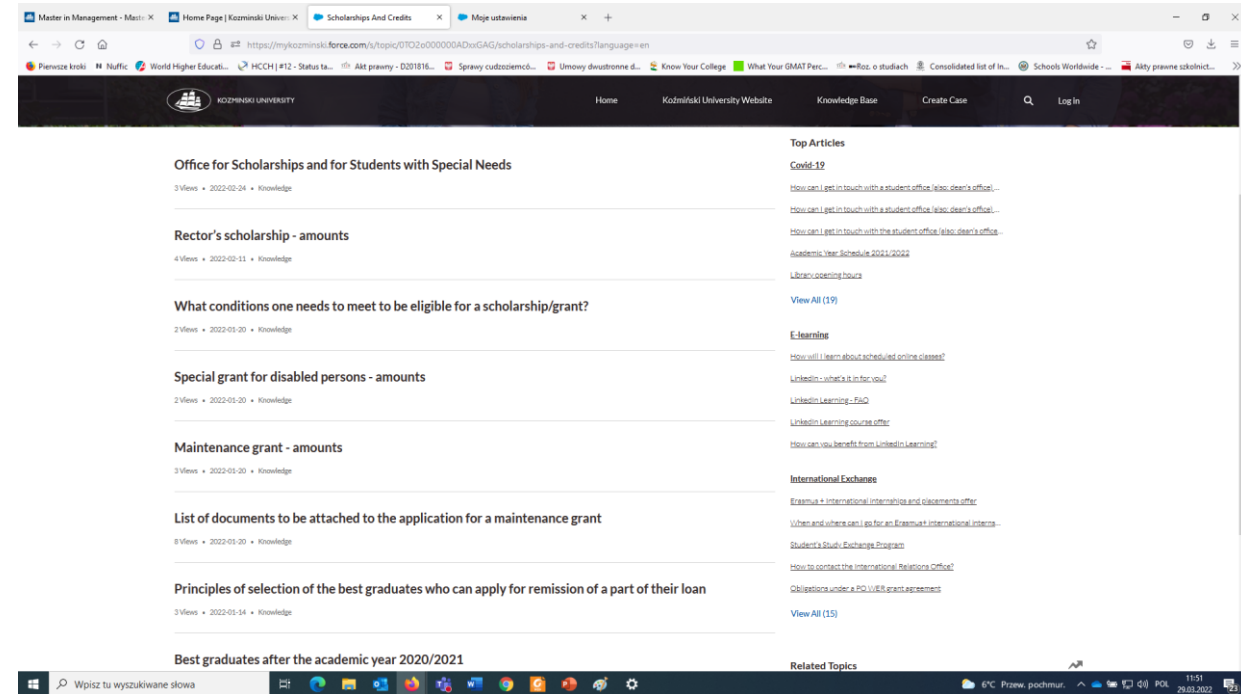
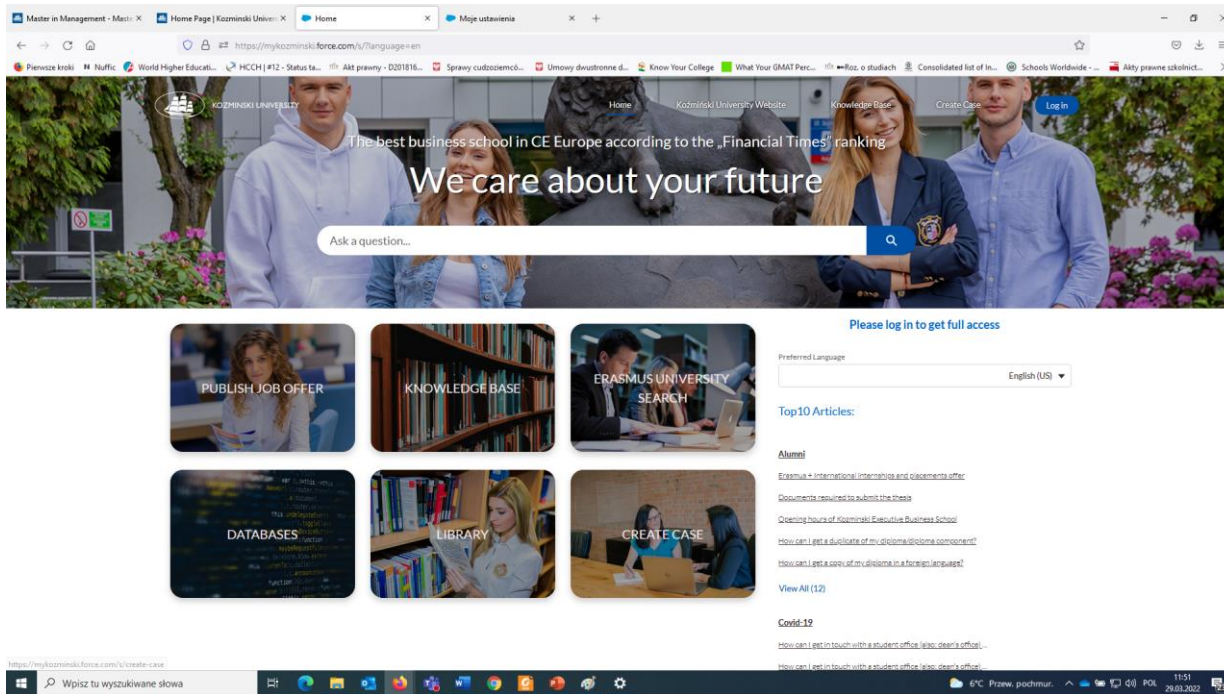
Next level of information source are the subpages. Mainly they focus on our products, their content, benefits and other opportunities for the students.

The image displays three overlapping browser windows from the Kozminski University website. The top-left window shows a search filter titled "What interests you?" with dropdown menus for "Level (10)", "Area (19)", "Language (1)", and "Duration (1)". The top-right window shows the "Master in Management" page, listing details such as "Level Graduate Programs (Master)", "Duration 2 years", "Language EN", "Obtained title Master's Level Degree", and "Mode Full-time, Part-time, Online". The bottom window shows the "Program structure" page for the Bachelor in Management, listing 5 available majors: Marketing, International Management, Entrepreneurship, Digital Society & New Media, and HoReCa Management (Hotel, Restaurant, Catering). It also lists selected courses like Principles of Management, Psychology, Microeconomics, Strategic Management, and Project Management. A central illustration shows two figures holding a globe with leaves. The bottom-right corner of the bottom window features a contact form with fields for "Name" and "E-mail" and a "SIGN UP" button.



3. Knowledge base

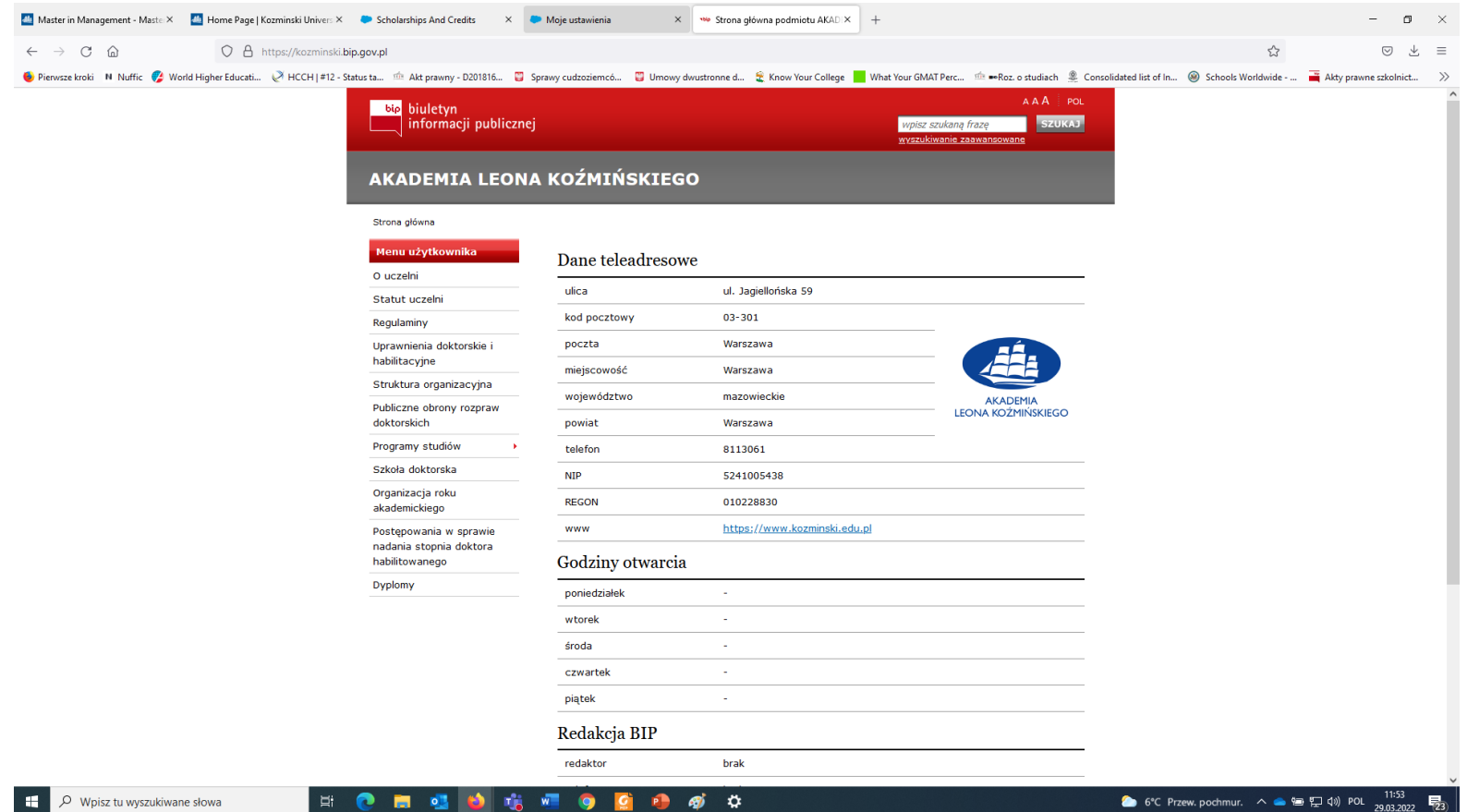
Detailed information, that will be important to some of candidates, students and staff can be found in the „Knowledge base”.



4. BIP (*pl: Biuletyn Informacji Publicznej*)

This website holds by-laws and public access information of the University, including:

- Information about the University
- Statute of the University
- Regulation
- Ph.D. awarding rights
- Organization structure
- Detailed program of degree studies
- Information on the Doctoral School
- Information about Diplomas



The screenshot shows the website for the Kozłowski University Biuletyn Informacji Publicznej (BIP). The page features a red header with the university's name and a search bar. Below the header, there is a navigation menu on the left and a main content area on the right. The main content area includes contact information (Dane teled adresowe) and opening hours (Godziny otwarcia).

AKADEMIA LEONA KOŹMIŃSKIEGO

Strona główna

Menu użytkownika

- O uczelni
- Statut uczelni
- Regulaminy
- Uprawnienia doktorskie i habilitacyjne
- Struktura organizacyjna
- Publiczne obrony rozpraw doktorskich
- Programy studiów
- Szkoła doktorska
- Organizacja roku akademickiego
- Postępowania w sprawie nadania stopnia doktora habilitowanego
- Dyplomy

Dane teled adresowe

ulica	ul. Jagiellońska 59
kod pocztowy	03-301
pocztą	Warszawa
miejsowość	Warszawa
województwo	mazowieckie
powiat	Warszawa
telefon	8113061
NIP	5241005438
REGON	010228830
www	https://www.kozminski.edu.pl

Godziny otwarcia

poniedziałek	-
wtorek	-
środa	-
czwartek	-
piątek	-

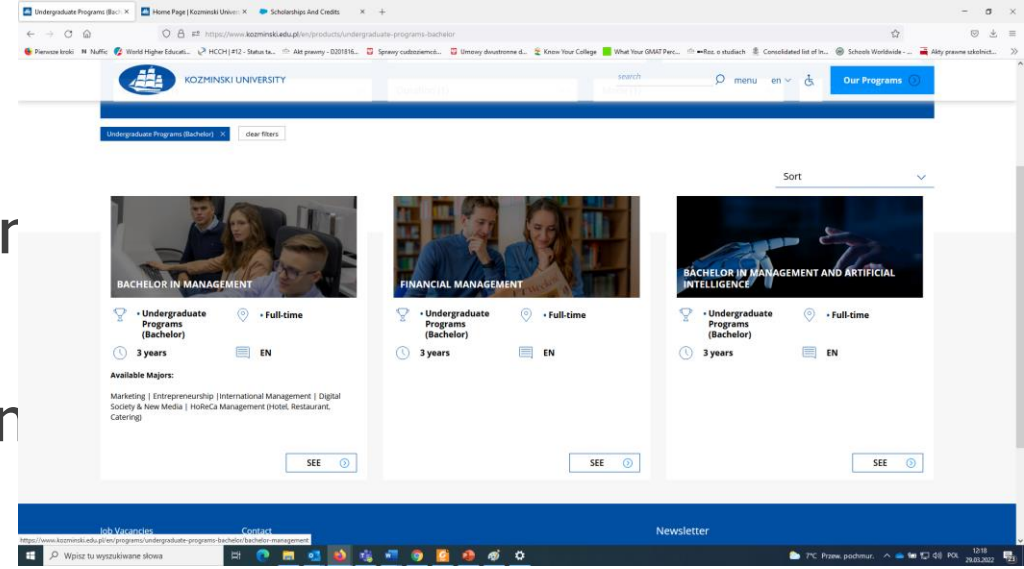
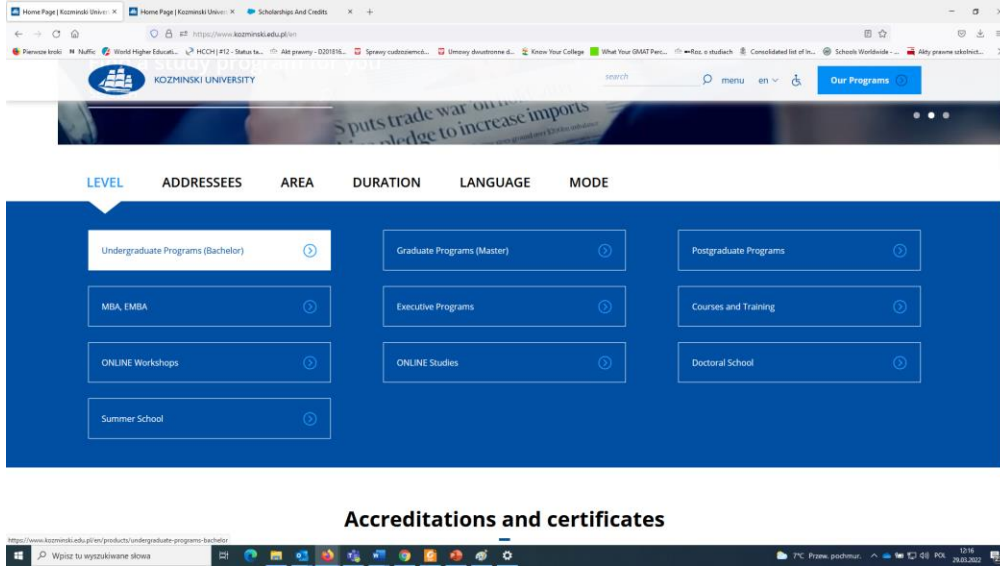
Redakcja BIP

redaktor	brak
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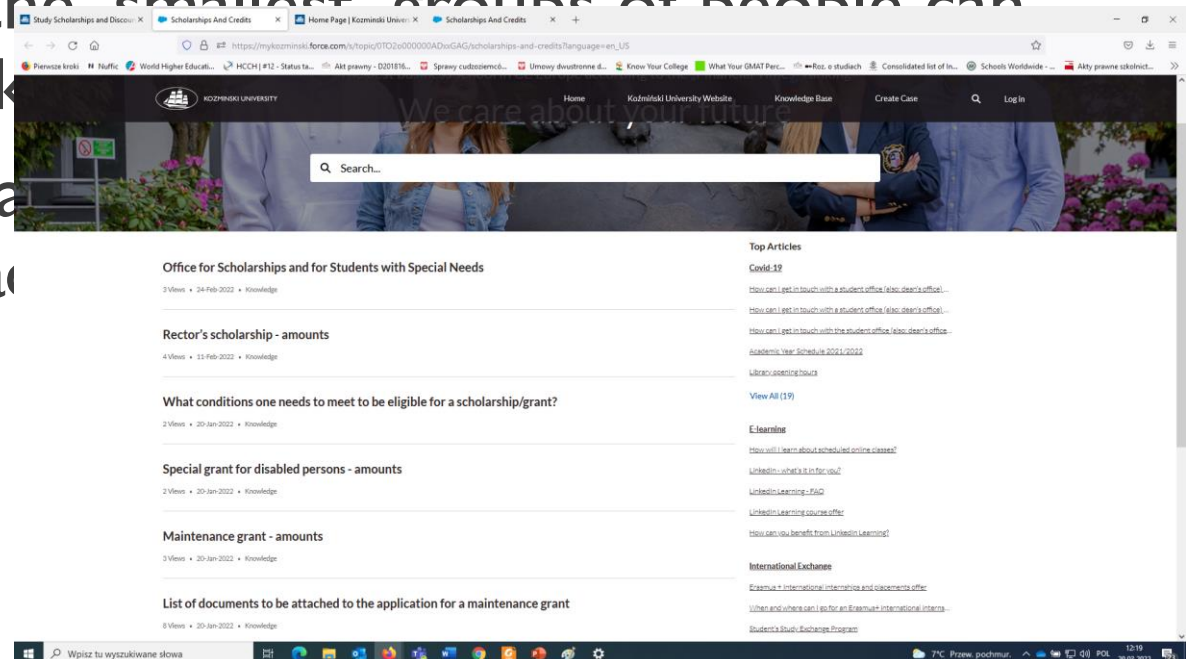
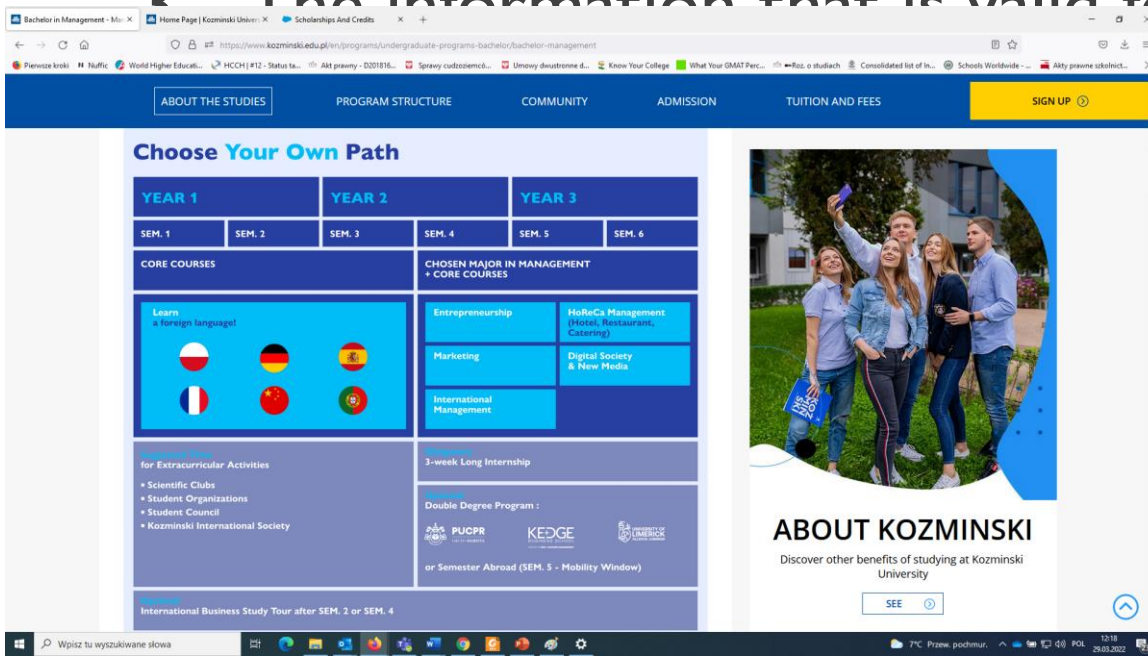


Assumptions in creating information flow





2. The information that is valid for the smallest' groups of people can



OCTRA case study



Findings and implementation

1. The case study showed that the information on the website, although available, is dispersed in different places,
2. The report with overview of our content has been sent for evaluation and consideration to appropriate staff, responsible for different parts where the information is available,
3. We plan on creating work group, with the goal to review our information sources and research how we can implement recommendations of the case study into our ecosystem,
4. The work group will focus on accessibility of information, language and catalog of information concerning Education programs from previous years,
5. If approved, I will work on a ‚partial solution‘ dedicated to HEI’s representatives providing crucial information on recognition,

