



Living a healthy life.

Universities and enterprises implementing lifelong learning strategies – Krka, d.d.

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Krka – Group - presentation

- ☀ Strategic goal – to be ranked among the leading generic pharmaceutical companies in Europe
- ☀ Market capitalisation – 4.4 billion EUR - 31. 12. 2007
- ☀ Selling products to over 70 countries
- ☀ Subsidiaries and representative offices in 25 countries
- ☀ Annual sales plan of 950 million EUR
- ☀ Annual sales growth of 17%
- ☀ Annual investments of 160 million EUR
- ☀ Inputs in development – 8% of the value of sales

Covering the markets from Vladivostok to Lisbon

Abroad:

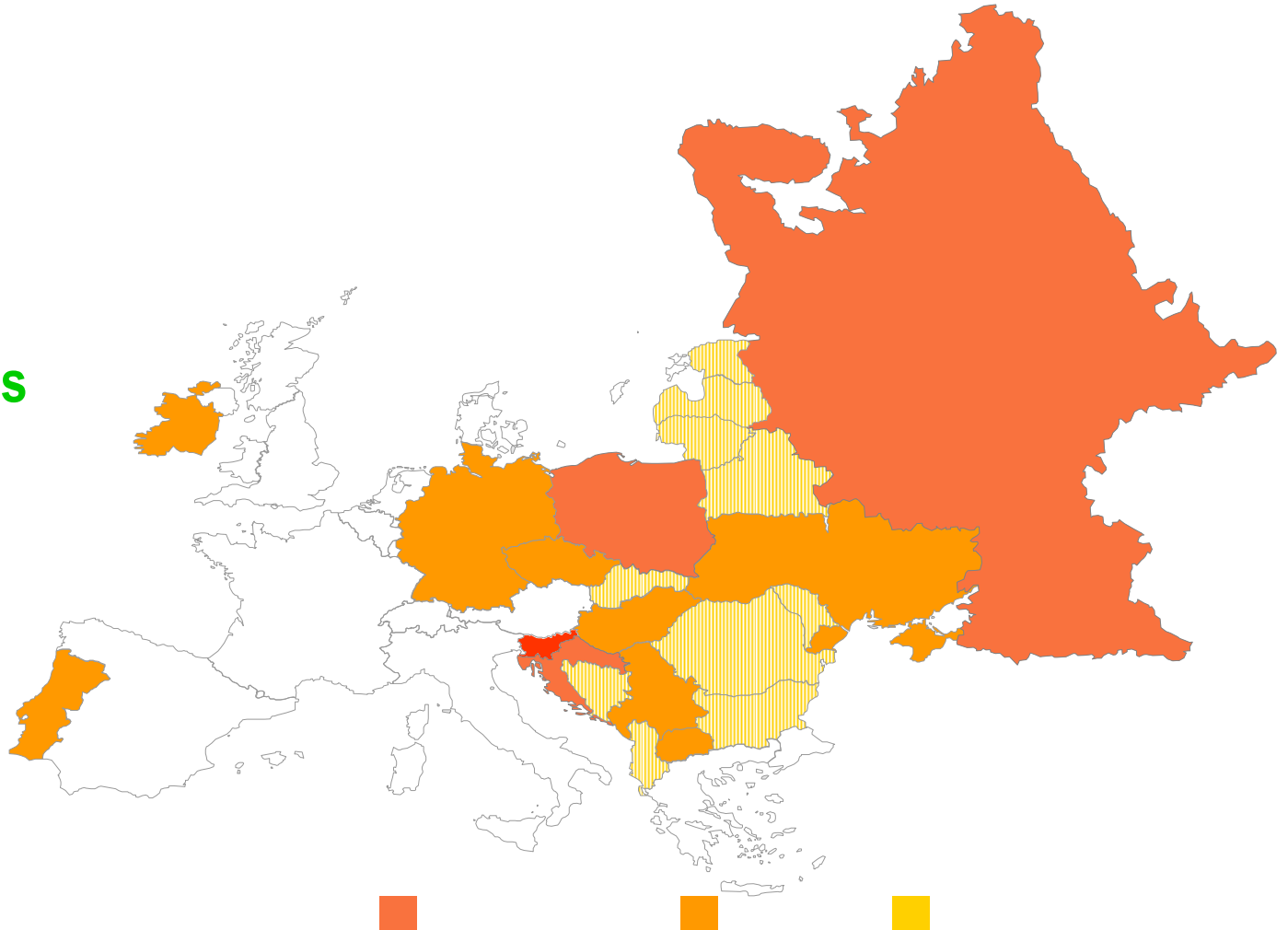
15 subsidiaries

and

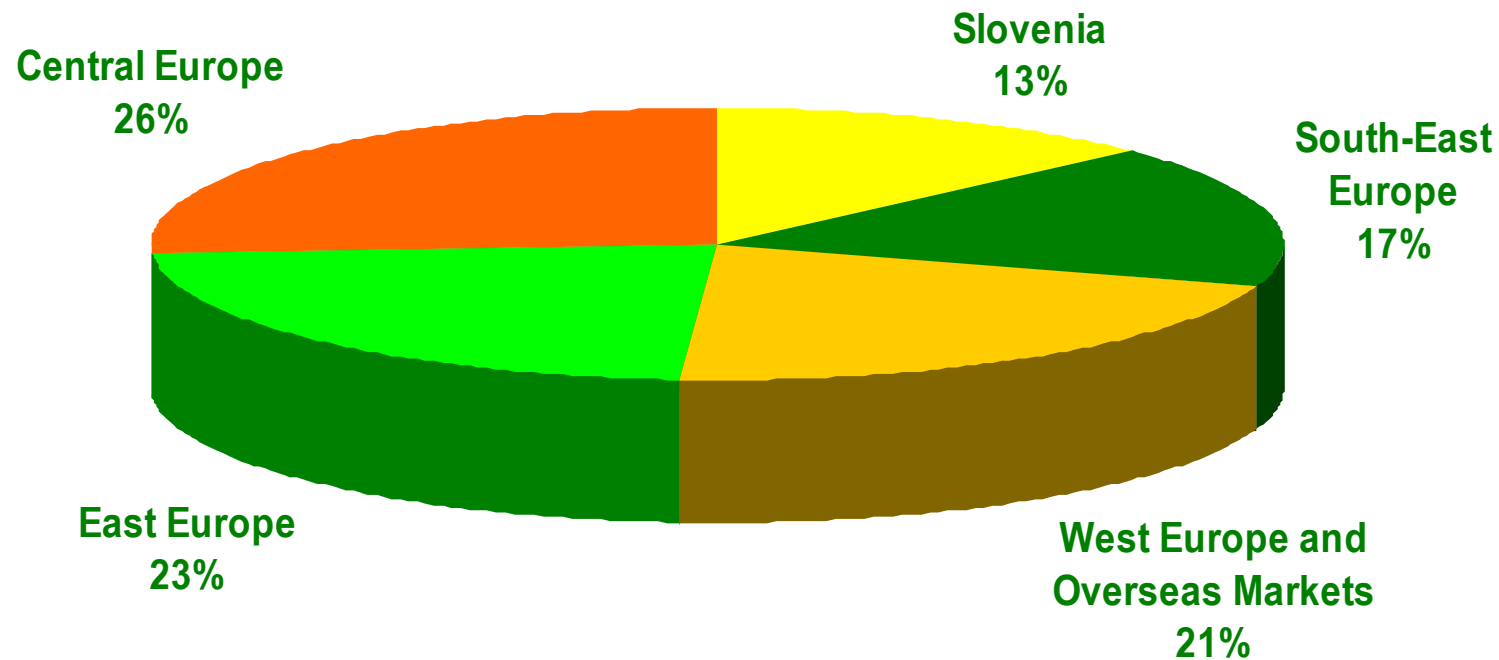
21 representative offices

43% of all employees
(3000)

work abroad



Krka Group sales by Regions in 2007

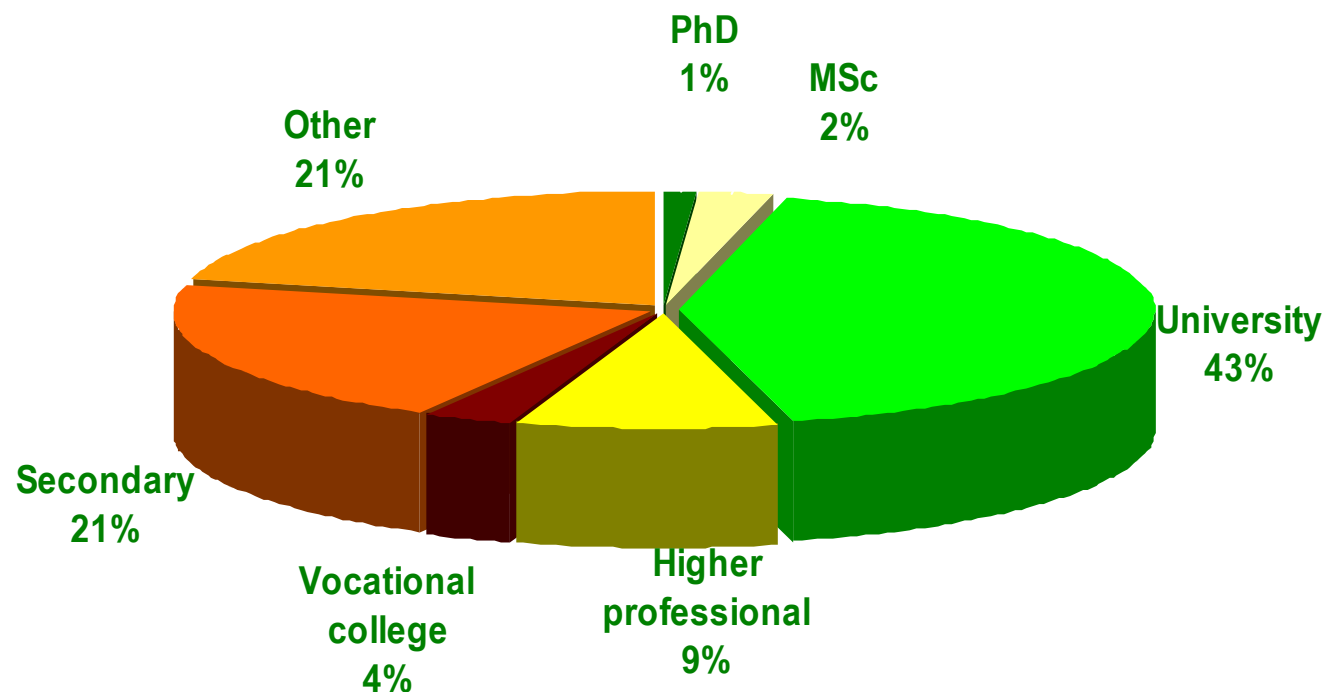


Human Resources

Krka Group has 6,777 employees:

- ❖ In Slovenia 3,213
- ❖ Abroad 2,918
- ❖ Terme Krka 646

Krka, d. d., Novo mesto: 4,891 employees



The necessity for lifelong learning – in practice

- ✿ **Fast development of science,**
- ✿ **Easy access to information and scope of information,**
- ✿ **Technical and technological changes and development,**
- ✿ **Need for rapid and effective implementation of changes in the education and training process to keep pace with the development,**
- ✿ **New fields of knowledge – new flexible education and training programmes,**
- ✿ **Recognition of informal professional skills acquired on-the-job.**

Challenges in practice

- ✿ **Keeping pace with technical and technological changes,**
- ✿ **Institutional monitoring of changes in the field of required professional skills is too slow,**
- ✿ **Flexible preparation of programme is vital,**
- ✿ **Cooperation between university and economy is of utmost necessity,**
- ✿ **Encouraging creativity of new generations**

Meeting of challenges

- ✿ Encouraging creativity in young – the Krka's prizes – 37 years - international scope - over 2500 prizes awarded, Dr, MSc, Univ. Dipl., secondary school pupils
- ✿ Encouraging the creation of new programmes – pharmacy at a high professional level – too slow response, other knowledge fields added
- ✿ Creating a new, industrial pharmacy, programme – 2nd level of the Bologna system
- ✿ School of management – knowledge and skills for different management levels -communication, team work, organisation, meeting of challenges...
- ✿ The necessity of introducing more social science topics into technical and natural science professions, needed for leading fellow workers,
- ✿ Project-based cooperation with faculties – development oriented, development papers written by post-graduated students – holders of Krka study grants

**Thanking you for your attention
I wish you continued success in
your work!**