

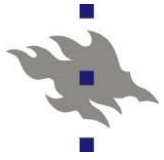


HELSINGIN YLIOPISTO  
HELSINGFORS UNIVERSITET  
UNIVERSITY OF HELSINKI

# Organisation and Provision of Lifelong Learning

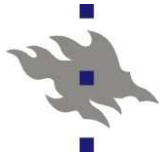
**Kauko Hämäläinen,**  
Director, Professor  
**University of Helsinki**  
**Palmenia Centre for Continuing Education**

**10-11 March 2008, Brdo, Slovenia**



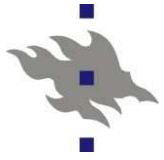
## Structure of presentation

- Definition of University Lifelong Learning
- What and why is needed
- Special role of LLL; research-based training
- Different ways to organise
- What is needed in developing LLL in universities
- Different models of financing
- Some experiences from Finland and University of Helsinki



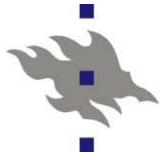
## Definition of LLL

- LLL includes the development of one's proficiency, knowledge base and professional competence, self-fulfilment, active citizenship, social cohesion and employability.
- LLL is a continuum in which a person processes information acquired in a variety of ways and produces new knowledge based on it.
- LLL covers formal, non-formal and informal learning. So it includes flexible learning parthways and effective transition points between all systems and levels of education and training in order to avoid dead-ends.



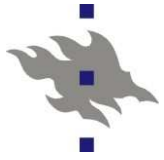
## **Growing needs for LLL / continuing education**

- More and more academically trained people
- Length of a career is approaching 40 years
- Jobs disappear, new ones are created;  
retraining of personnel
- Basic education is outdated in 5-6 years
- New knowledge is created faster and faster
- Maintaining the capacity of ageing population
- Needs of immigrants
- **NEED FOR ACADEMIC LLL IS GROWING  
FAST, UNIVERSITIES ARE SLOWLY  
CHANGING**



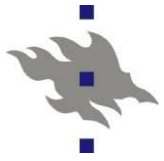
## Knowledge triangel / Third task

- Part of knowledge triangle: education, research and innovation
- LLL should be connected to Technology Transfer Units, Science Parks, Employment and Entrepreneurial Programmes
- LLL can be part of national and regional economic development, integration of minorities, acquisition of high level skills / expertise, environmental questions and healthcare services
- Part of dissemination of research results; transfer of expertise between HE and enterprises



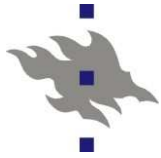
## What is University adult education

- Open university
- University of the third age
- Continuing education
  - short courses
  - long programmes (PD)
  - open learning centres
  - Labour market training for unemployed university graduates and professionals
  - career development services
- Studia Generalia –lectures; open to all
- Organisational and regional development programmes, e.g.. By EU



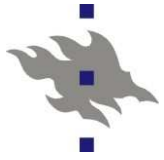
## **Continuing Education in Universities**

- From short courses up to more extensive specialization studies (20-40 credits).
- Target groups: academic professionals, people who are studying for a new profession, certain occupational groups (also general courses available)
- Often courses are arranged on demand and planned together with the organization that ordered it
- Training for the unemployed and those who are in danger of losing their jobs
- Short, topical courses are suitable for updating knowledge. Long specialization studies give an opportunity to increase expertise, and even specialize in a new occupation.



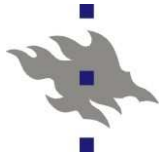
## ESSENCE OF TYPES OF UCE/LLL

	<b>OPEN UNIVERSITY</b>	<b>UCE</b>	<b>UCE (EMPLOYMENT)</b>
<b>GENERAL AIMS</b>	EDUCATIONAL EQUALITY	DEVELOPING WORK PRACTICES	LABOUR POLICY
<b>STUDENTS' OBJECTIVE</b>	UP TO THE STUDENT TO DECIDE	PROFESSIONAL EXPERTISE, CAREER PATH	PROFESSIONAL EXPERTISE, EMPLOYMENT
<b>TARGET GROUP</b>	OPEN ACCESS	EXPERTS	UNEMPLOYED EXPERTS ENTREPRENEUR
<b>SERVICE</b>	FROM UNIVERSITY CURRICULUM	INTENSIVE AND EXTENSIVE PROGRAMS, IN-HOUSE TRAINING	EXTENSIVE PROGRAMS WITH F-2-F TEACHING AND LEARNING AT WORK
<b>CONTENT</b>	BOTH GENERAL AND VOCATIONAL	SCIENTIFIC AND PROFESSIONAL	EMPHASIS ON EMPLOYABILITY SKILLS
<b>TEACHERS</b>	ACADEMIC STANDARD	RESEARCHERS AND PROFESSIONALS	ALSO CONSULTANTS



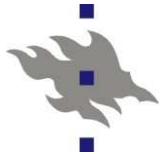
## WHAT MAKES LLL ACADEMIC

- University as the provider, researchers as trainers
- Services for university graduates
- Integration of basic education and LLL
- Making use of the knowledge production
- Research-based, In search of the new
- Multidisciplinary



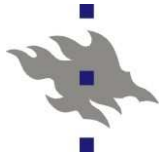
## Why research-based teaching

- University teaching should be research-based also in continuing education
  - Training is based on research
  - Teaching methods are based on research
- Action research is useful for activating change
- To make development projects more effective
- Research makes difference between private firms and universities
- Helps to focus the training and to analyse the training needs
- Part of regional innovation systems



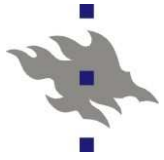
## Research-based continuing.., cont.

- Research-led education: Students learn about research findings; contents are dominated by staff research interests and info transmission is the main approach
- Research-oriented: students learn about research processes, emphasis on both the process of knowledge creation and the learning process
- Research-based: Students learn as researchers through inquiry-based activities. The division of roles between teacher and student is minimised.



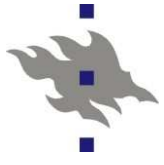
## Organisation of LLL

- No best way to organise
- Biggest units are special institutes / centres inside universities; continuing education centre, lifelong learning centre, center for extension studies
- Specialised staff is needed, not something people in basic education can do as part of their daily work
- Special needs of adult learners, training needs analysis
- Flexible study opportunities; combine studying and working life



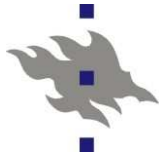
## Funding of LLL (in Nordic Countries)

- Short courses: employers and employees
- Professional development, new qualifications; partly state, partly participants
- Degree studies; how to make possible wider participation



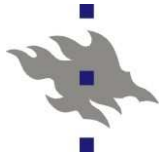
## **WHO ARE THE CLIENTS of LIFELONG LEARNING**

- **Professional experts**
- **Ministries**
- **Children, elderly, sick, poor, unemployed**
- **Man in the street**
- **Faculty**
- **Expert organizations**
- **European programs**
- **Communities**
- **General public**
- **University**



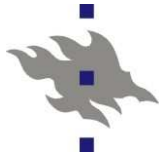
## **KEYS TO SUCCESS in LLL**

- Student/Customer Orientation
- Teamwork of Scientific and Professional Experts
- Continuous Quality Improvement
- Flexibility
- Mixture of Government and Private Funding



## Situation at the Universities in Finland

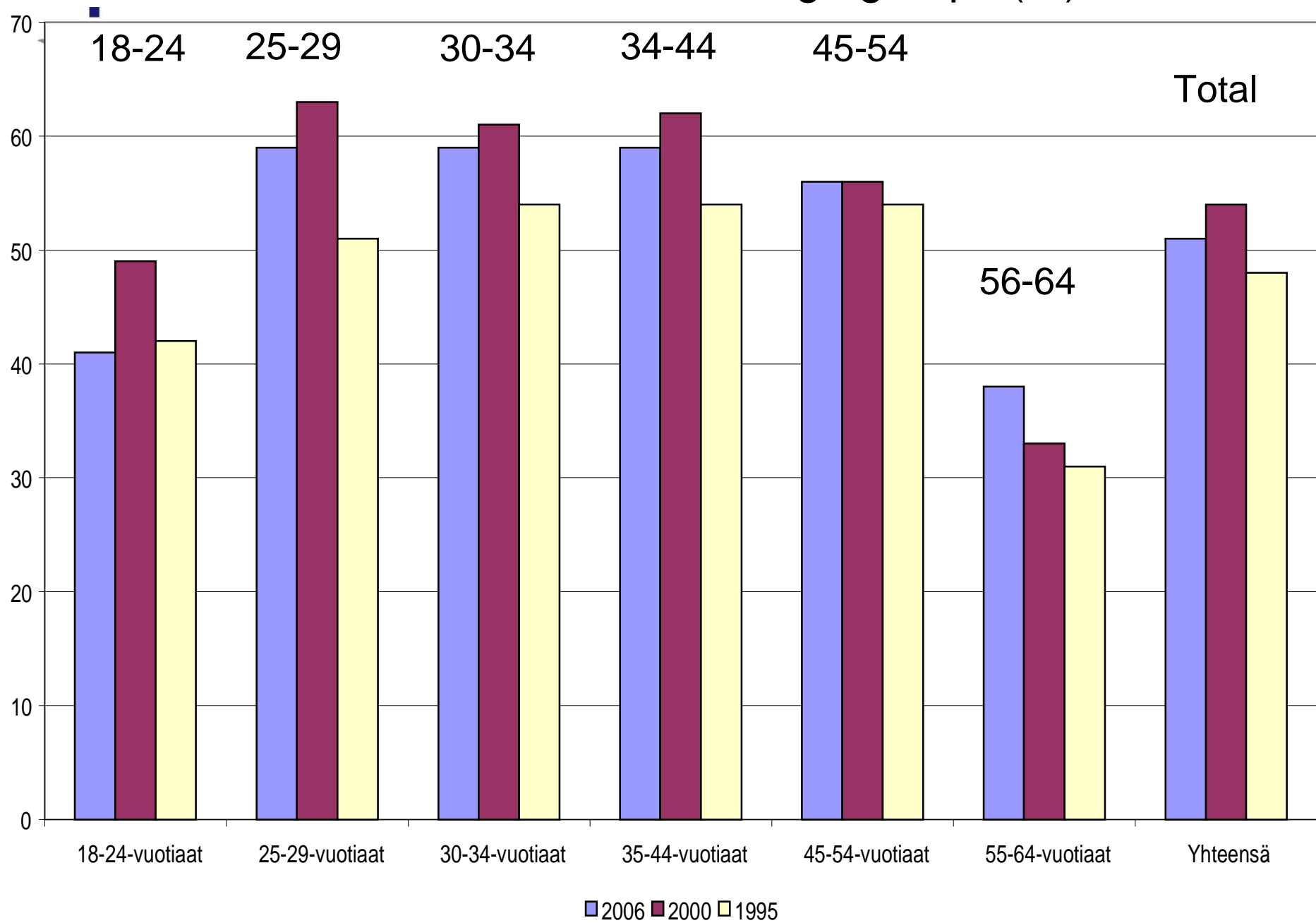
- All universities have a continuing / adult education centre
- Normally so called special institute under rector
- Part of the strategical plans of the universities
- Third task of the universities is mentioned in the university law
- Universities can make a company for adult / continuing education

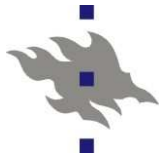


## LLL strategies of the Finnish universities

- Better educational services
  - Recognition of needs in society and the labour market
  - More visibility and clarification of the wholeness of LLL
  - New contents, teaching methods and diverse models for studying
- More cooperation and networking
  - Between and within universities
  - Regional cooperation with local stakeholders and educational partners
  - Utilisation of expert networks
- International cooperation
  - International programs and innovation activities
- Quality of LLL
  - Quality assurance and conditions for implementing strategies

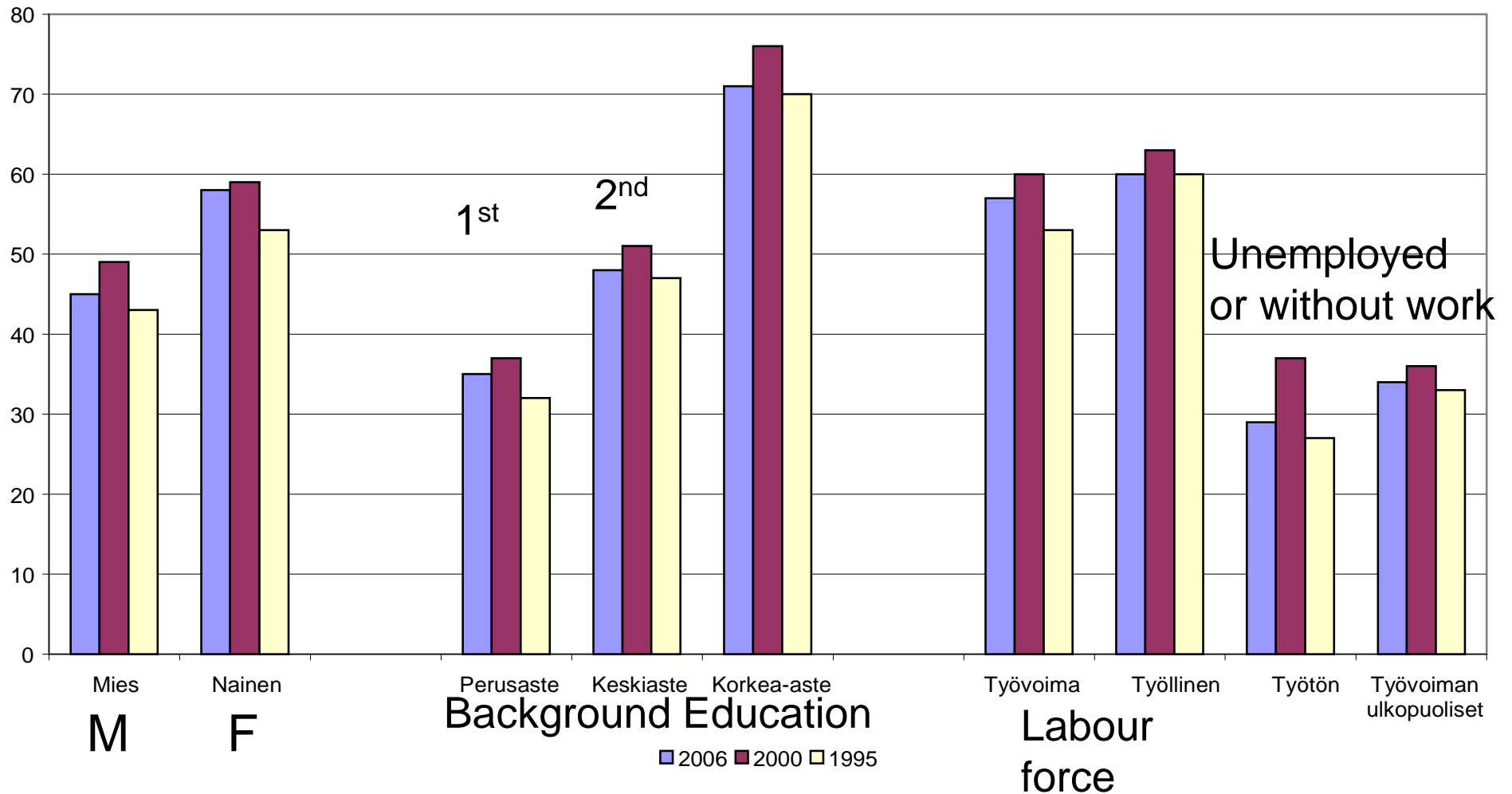
# Adult education in different age groups (%)

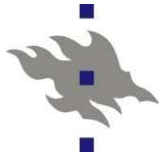




# Adult education among the 25-64 year age cohort (%)

Higher Ed.





## Plans for LLL 2007-2009 in Univ. of Helsinki

- **Improvement of the content of LLL**
  - Recognition of national and regional needs of working life and civic society
  - Correspondence to current learning needs
- **Functionality**
  - Customer-oriented development
  - Availability, flexibility and individuality of studies within the education system, diverse forms of studies
- **Internationalisation**
  - Under-, postgraduate, and continuing education in different languages
- **Development of teaching and learning methods**
  - Suitable for mature students

# University of Helsinki, Palmenia Centre for Continuing Education



## SERVICES

- In-service training, continuing education
- Training for unemployed academic people
- Master's programs
- Research and development projects
- Palmenia Uniconf – Professional Congress Organiser
- Palmenia Publishing

## FACTS AND FIGURES

- 16 000 students
- 600 training courses and programs
- 110 research and development projects
- 30 international ventures
- 30 publications
- 220 staff (15-20 researchers)
- Annual income 24 MEUR

