

DAAD

Deutscher Akademischer Austausch Dienst
German Academic Exchange Service

ASEMUNDUS – An example of cooperation in the framework of ERASMUS MUNDUS (Action 3)

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The DAAD: Facts and Figures

The DAAD has...

- an annual budget of 356 mln euros (2009)
- almost 800 staff
- 63 Regional Offices and Information Centres (IC) all over the world
- 475 DAAD Lecturers
- 85.000 DAAD and ERASMUS scholarship holders p.a.
- around 600 professors on 90 selection committees



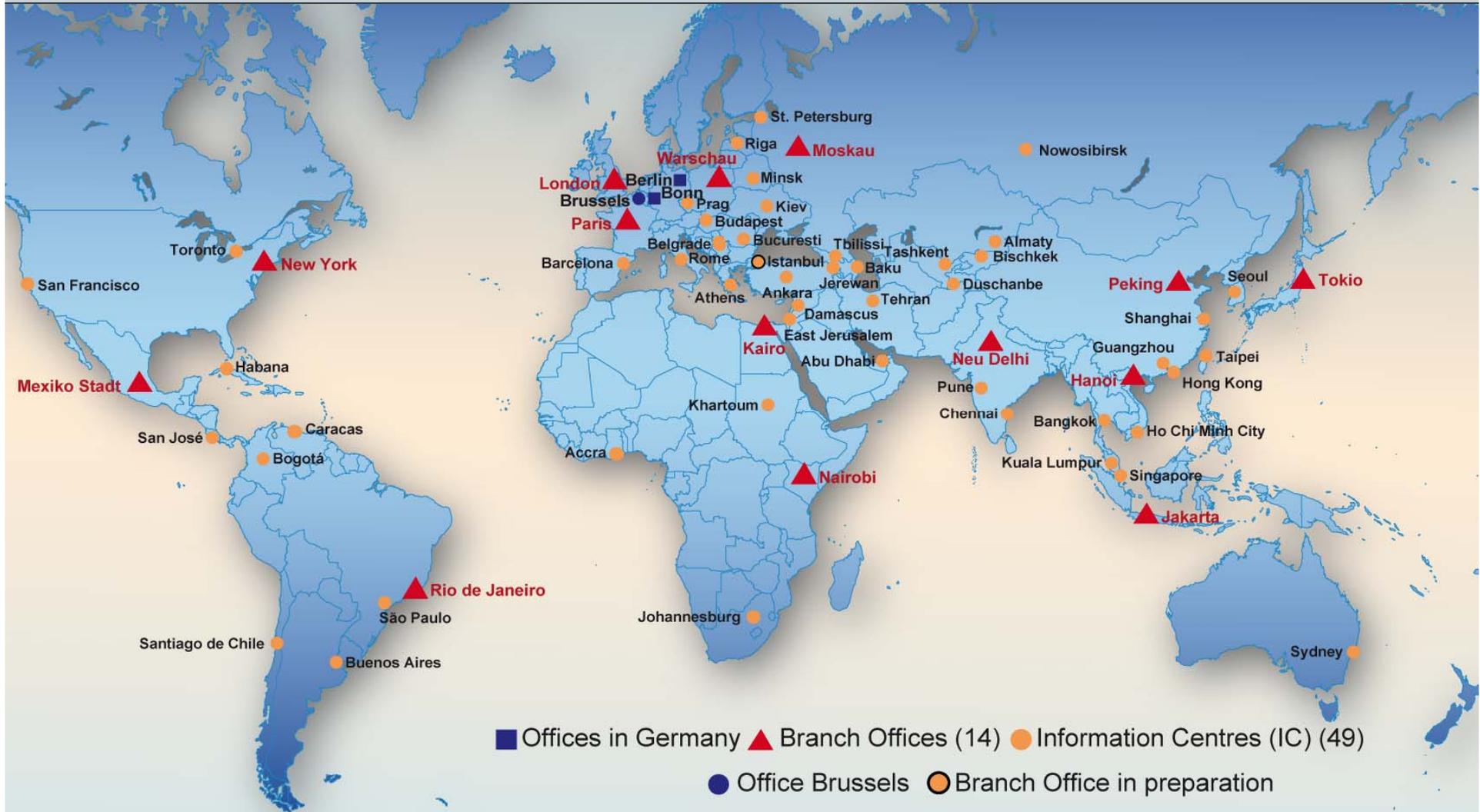
The DAAD is...

- ASEM Education Secretariat
- National Agency for EU Higher Education Cooperation
- National IAESTE Secretariat (traineeships and internships)
- (Co-)responsible for the Marketing Consortium GATE
- (Co-)responsible for the TestDaF Institut
- (Co-)responsible for “uni-assist”





DAAD's International Network





The ASEM Education Secretariat

Second ASEM Ministerial Meeting on Education: Hanoi, 15-16 May 2009

„The Meeting agreed: (C1) To establish a rotating ASEM Education Secretariat (...). The Meeting welcomed Germany's offer to host the ASEM Education Secretariat for the first four-year cycle and invited ASEM member countries to join and send in staff.“ (Chair's conclusions)

The German Federal Ministry of Education and Research decided to set up the AES at the German Academic Exchange Service (DAAD) in Bonn (Germany).



Context of the ASEMUNDUS Project

Second ASEM Ministerial Meeting on Education: Hanoi, 15-16 May 2009

- „The Meeting agreed: (A2) To welcome the proposal from the German Academic Exchange Service (DAAD) for a project on promoting joint programmes and mobility between ASEM countries“ (Chair’s conclusions)



- a project in the framework of Erasmus Mundus – Action 3



Key data:

- Contract period: 2009-2012
- Budget: € 340.000
- Coordination: DAAD / National EM Structure
- Partners: 8 National EM Structures (NL, BE, AT, HU, PL, LV, EE, CY)

Project aims:

- Promote the attractiveness of the EHEA and enhance the visibility of Erasmus Mundus in Asian ASEM countries
- Increase participation of Asian HEIs in new and/or existing joint programmes
- Facilitate and strengthen institutional cooperation between HEIs from the EU and Asia

Main activities:

- Active participation in 4 higher education fairs in 4 Asian ASEM countries (2010: Promotion Tour Indonesia, Jakarta, October 9-10)
- Organisation of 4 thematic contact seminars (in connection with each fair)
- Establishing a network of local Erasmus Mundus Promoters in Asian target countries
- Nomination of Erasmus Mundus Experts from existing Erasmus Mundus Projects, providing examples of good practice during the contact seminars