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First Global Forum on
International Quality Assurance, Accreditation and the
Recognition of Qualifications in Higher Education
“Globalization and Higher Education”

PROGRAMME

UNESCO, Paris
17 - 18 October 2002
Fontenoy, Room IX

Division for Higher Education
Section for Access, Mobility and Quality Assurance
<http://www.unesco.org/education/studyingabroad/index.shtml>

FIRST GLOBAL FORUM ON INTERNATIONAL QUALITY ASSURANCE, ACCREDITATION AND
THE RECOGNITION OF QUALIFICATIONS: GLOBALIZATION AND HIGHER EDUCATION

Thursday, 17 October 2002

- 9:00 - 9:30 **Registration**
- 9:30 - 12:30** **Session I: Implications of Globalization for Higher Education**
Chair: Mr F. K. Seddoh, Director, Division of Higher Education, UNESCO
- 9:30 - 10:00 **Opening Address: Higher Education and Globalization**
Mr John Daniel, Assistant Director-General for Education, UNESCO
- 10:00 - 10:45 **Keynote Presentation: Higher Education, Globalization and Knowledge Societies**
Mr Madan Pant, Indira Gandhi National Open University, India
- 10:45 - 11:00 **Coffee Break**
- 11:00 - 12:00 **Panel:**
Developments in Borderless Higher Education - Markets, Providers, Quality Assurance and Qualifications
Ms Robin Middlehurst, University of Surrey, United Kingdom
- Outlooks for the International Higher Education Community in Constructing the Global Knowledge Society*
Mr Dirk Van Damme, Flemish Inter-University Council, Belgium
- Respondent*
Ms Mala Singh, Council on Higher Education, South Africa
- 12:00 - 12:30 **Questions and Answers**
- 13:00 - 15:00 **Lunch Break**
- 15:00 - 16:30 **Parallel Thematic Workshops (Debate and Exchange of Views) – Annex I**
1. Global Markets and Shared Responsibilities in Higher Education: Trade in Educational Services
2. Impact of Globalization on Quality Assurance and Accreditation and the Recognition of Qualifications
3. Diversity of Learning and Learners
4. Public vs. Private Higher Education: Public Good, Equity, Access
- 16:30 - 17:00 **Coffee Break**
- 17:00 - 18:00** **Session II: New Providers in Higher Education**
Chair: Ms Svava Bjarnason, Observatory on Borderless Higher Education
- 17:00 - 17:45 **Presentation: Perspectives from a For-Profit Higher Education Provider**
Mr Jorge Klor de Alva, Chair and CEO, Apollo International, United States
- 17:45 - 18:00 **Discussion**
- 19:00 - 21:00 **Reception**

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- 10:00 - 13:00** **Session III: Perspectives from the Regions**
Chair: Mr John Daniel, Assistant Director-General for Education, UNESCO
- 10:00 - 11:00 **Introduction:**
Ms Stamenka Uvalić-Trumbić, Division of Higher Education, UNESCO
- Panel:**
- *Asia and the Pacific:* Mr Michael Gallagher (Australia), Mr Arumugam Gnanam (India), Mr Wang Yibing (UNESCO, Bangkok)
 - *Africa:* Mr Ananivi Doh (Togo), Mr Peter Okebukola (Nigeria), Mr Juma Shabani (UNESCO, Dakar)
 - *Latin America and the Caribbean:* Ms Sylvie Didou-Aupetit (Mexico)
- 11:00 - 11:30 **Coffee Break**
- 11:30 - 13:00 **Panel Continued:**
- *Mediterranean States:* Mr Paul Heywood (Malta), Ms Polonca Miklavc-Valenčič (Slovenia)
 - *Europe:* Mr Andrejs Rauhvargers (Latvia), Mr Sjur Bergan (Council of Europe), Mr Lazar Vlasceanu (UNESCO, CEPES), Mr Peter van der Hijden (European Commission)
 - *Arab States:* Mr Abdel B. Babiker (Sudan), Mr Henri Awit (Lebanon)
- Discussion**
- 13:00 - 14:30 **Lunch Break**
- 14:30 - 15:30 **Parallel Working Groups (Proposing an Action Plan) – Annex II**
1. Towards Policy Frameworks on Transborder Higher Education: Guiding Principles
 2. Quality Assurance and Accreditation: Establishing International Frameworks
 3. Recognition of Qualifications and Competencies: Input to the Regional Committees
 4. Empowering the Learner: Developing Tools for Students, Parents and Employees
- 15:30 - 16:00 **Coffee Break**
- 16:00 - 17:30** **Session IV: Follow-Up Strategy**
Chair: Mr John Daniel, Assistant Director-General, UNESCO
- 16:00 - 16:30 **Reports from Working Groups:**
Ms Eva Egron-Polak (1); Ms Andrée Sursock (2);
Mr Juma Shabani (3); Mr Oludare Ogunlana / Mr James Cemmell (4)
- 16:30 - 17:00 **Conclusions**
Ms. Carolyn Campbell (Rapporteur General)
- 17:00 - 17:30 **Closing Remarks**
Mr John Daniel

ANNEX I **THEMATIC WORKSHOPS (DEBATE AND EXCHANGE OF VIEWS)**

Thursday, 17 October 2002

15:00 - 16:30 **Thematic Workshops (Debate and Exchange of Views) ***

1. *Global Markets and Shared Responsibilities in Higher Education: Trade in Educational Services*

The workshop will offer an opportunity for a broad exchange of views on threats and opportunities related to the liberalization of trade in educational service, the effects of GATS on higher education developments, and the responsibilities of international organizations and national authorities in this respect. A number of reference documents will be provided as background to this discussion. Different views and approaches will be expressed on the controversial issue of trade in services.

Moderator: Ms Jane Knight (Canada)

Rapporteur: Mr Lazar Vlasceanu (UNESCO, CEPES)

Speakers:

Mr Kurt Larsen / Mr Stéphan Vincent-Lancrin (OECD)

Ms Marjorie Peace Lenn (International Network for Quality Assurance Agencies of Higher Education)

Ms Monique Fouilhoux (Education International)

2. *Impact of Globalization on Quality Assurance and Accreditation and the Recognition of Qualifications*

The different issues that globalization, in particular trade in education and ICT assisted learning, raise in relation to quality assurance, accreditation, the recognition of qualifications will be discussed with a view to developing new international frameworks and tools, while strengthening national ones to respond to these new challenges. Different models and tools developed in Europe (Lisbon Recognition Convention, Code on Transnational Education, The Bologna Process) or in other regions e.g. Africa (revision of the Arusha Convention) Latin America and the Caribbean (regional developments within MERCOSUR and NAFTA) will be taken into account.

Moderator: Mr Andrejs Rauhvargers (President of the Lisbon Recognition Convention)

Rapporteur: Mr Wang Yibing (UNESCO, Bangkok)

Speakers:

Mr Sven Caspersen (International Association of University Presidents)

Mr Per Nyborg (Council of Europe)

Ms Judith Eaton (U.S.A)

Mr Abbas Bazargan (Iran)

* Possible changes in speakers, pending confirmation

3. Diversity of Learning and Learners

This debate will focus on the diversity of learning and learners. Not only have new providers of higher education emerged – virtual universities, open universities, corporate universities, franchises, IT academies, to name just a few - but learners are diversified as well. The expectations of the changing employment market and the open courseware initiative will also be discussed.

Moderator: Mr Bernard Loing (International Council for Open and Distance Education)

Rapporteur: Mr Juma Shabani (UNESCO, Dakar)

Speakers:

Ms Sally Johnstone (WCET / USA)

Ms Magdallen Juma (Kenya)

Mr Chun Ming Leung (Hong Kong, China)

4. Public vs. Private Higher Education: Public Good, Equity, Access

Is higher education a public or a private good? How does trade in educational services threaten the notion of public good? Can public good agendas be shared between public and private providers? How can new providers of higher education contribute to promoting access? How does the commercialization of higher education and the emerging market affect issues of equity in particular in developing countries? The focus of the debate will be on policy issues that need to be addressed and best ways national governments and institutions should prepare for these new developments.

Moderator: Ms Suzy Halimi (French National Commission for UNESCO)

Rapporteur: Ms Katri Pohjolainen (UNESCO, HQs)

Speakers:

Mr Marco Antonio Dias (UNU)

Mr Richard Hopper (World Bank)

Mr James Cemmell (ESIB)

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ANNEX II **PARALLEL WORKING GROUPS (PROPOSING AN ACTION PLAN)**

Friday, 18 October 2002

14:30 - 15:30 **Parallel Working Groups (Proposing an Action Plan)**

***1. Towards Policy Frameworks on Transborder Higher Education:
Guiding Principles***

Chair: Ms Robin Middlehurst (University of Surrey)

Rapporteur: Ms Eva Egron-Polak (International Association of Universities)

2. Quality Assurance and Accreditation: Establishing International Frameworks

Chair: Mr Dirk Van Damme (Flemish Inter-University Council)

Rapporteur: Ms Andrée Sursock (European University Association)

***3. Recognition of Qualifications and Competencies: Input to the Regional
Committees***

Chair: Mr Sjur Bergan (Council of Europe)

Rapporteur: Mr Juma Shabani (UNESCO, Dakar)

4. Empowering the Learner: Developing Tools for Students, Parents and Employees

Chair: Ms Andrea Hope (Commonwealth of Learning)

Rapporteur: Mr James Cemmell (National Unions of Students in Europe)