First Global Forum on
International Quality Assurance, Accreditation and the
Recognition of Qualifications in Higher Education

“Globalization and Higher Education”

PROGRAMME

UNESCO, Paris
17 - 18 October 2002
Fontenoy, Room IX

Division for Higher Education
Section for Access, Mobility and Quality Assurance
http://www.unesco.org/education/studyingabroad/index.shtml
Thursday, 17 October 2002

9:00 - 9:30  Registration

9:30 - 12:30  Session I: Implications of Globalization for Higher Education
   Chair: Mr F. K. Seddoh, Director, Division of Higher Education, UNESCO

9:30 - 10:00  Opening Address: Higher Education and Globalization
   Mr John Daniel, Assistant Director-General for Education, UNESCO

10:00 - 10:45  Keynote Presentation: Higher Education, Globalization and Knowledge Societies
   Mr Madan Pant, Indira Gandhi National Open University, India

10:45 - 11:00  Coffee Break

11:00 - 12:00  Panel:
   Developments in Borderless Higher Education - Markets, Providers, Quality Assurance and Qualifications
   Ms Robin Middlehurst, University of Surrey, United Kingdom

   Outlooks for the International Higher Education Community in Constructing the Global Knowledge Society
   Mr Dirk Van Damme, Flemish Inter-University Council, Belgium

   Respondent
   Ms Mala Singh, Council on Higher Education, South Africa

12:00 - 12:30  Questions and Answers

13:00 - 15:00  Lunch Break

15:00 - 16:30  Parallel Thematic Workshops (Debate and Exchange of Views) – Annex I
   1. Global Markets and Shared Responsibilities in Higher Education: Trade in Educational Services
   2. Impact of Globalization on Quality Assurance and Accreditation and the Recognition of Qualifications
   3. Diversity of Learning and Learners
   4. Public vs. Private Higher Education: Public Good, Equity, Access

16:30 - 17:00  Coffee Break

17:00 - 18:00  Session II: New Providers in Higher Education
   Chair: Ms Svava Bjarnason, Observatory on Borderless Higher Education

17:00 - 17:45  Presentation: Perspectives from a For-Profit Higher Education Provider
   Mr Jorge Klor de Alva, Chair and CEO, Apollo International, United States

17:45 - 18:00  Discussion

19:00 - 21:00  Reception
Friday, 18 October 2002

10:00 - 13:00  Session III: Perspectives from the Regions  
Chair: Mr John Daniel, Assistant Director-General for Education, UNESCO

10:00 - 11:00  Introduction:  
Ms Stamenka Uvalić-Trumbić, Division of Higher Education, UNESCO

Panel:
- **Asia and the Pacific**: Mr Michael Gallagher (Australia), Mr Arumugam Gnanam (India), Mr Wang Yibing (UNESCO, Bangkok)
- **Africa**: Mr Ananivi Doh (Togo), Mr Peter Okebukola (Nigeria), Mr Juma Shabani (UNESCO, Dakar)
- **Latin America and the Caribbean**: Ms Sylvie Didou-Aupertit (Mexico)

11:00 - 11:30  Coffee Break

11:30 - 13:00  Panel Continued:
- **Mediterranean States**: Mr Paul Heywood (Malta), Ms Polonca Miklave-Valenčič (Slovenia)
- **Europe**: Mr Andrejs Rauhvargers (Latvia), Mr Sjur Bergan (Council of Europe), Mr Lazar Vласецану (UNESCO, CEPES), Mr Peter van der Hидen (European Commission)
- **Arab States**: Mr Abdel B. Babiker (Sudan), Mr Henri Awit (Lebanon)

Discussion

13:00 - 14:30  Lunch Break

14:30 - 15:30  Parallel Working Groups (Proposing an Action Plan) – Annex II

1. Towards Policy Frameworks on Transborder Higher Education: Guiding Principles  
2. Quality Assurance and Accreditation: Establishing International Frameworks  
3. Recognition of Qualifications and Competencies: Input to the Regional Committees  
4. Empowering the Learner: Developing Tools for Students, Parents and Employees

15:30 - 16:00  Coffee Break

16:00 - 17:30  Session IV: Follow-Up Strategy  
Chair: Mr John Daniel, Assistant Director-General, UNESCO

16:00 - 16:30  Reports from Working Groups:  
Ms Eva Egron-Polak (1); Ms Andrée Sursock (2); Mr Juma Shabani (3); Mr Oludare Ogunlana / Mr James Cemmell (4)

16:30 - 17:00  Conclusions  
Ms. Carolyn Campbell (Rapporteur General)

17:00 - 17:30  Closing Remarks  
Mr John Daniel
**ANNEX I**

**THEMATIC WORKSHOPS (DEBATE AND EXCHANGE OF VIEWS)**

**Thursday, 17 October 2002**

15:00 - 16:30  
**Thematic Workshops (Debate and Exchange of Views) *  

1. **Global Markets and Shared Responsibilities in Higher Education: Trade in Educational Services**

The workshop will offer an opportunity for a broad exchange of views on threats and opportunities related to the liberalization of trade in educational service, the effects of GATS on higher education developments, and the responsibilities of international organizations and national authorities in this respect. A number of reference documents will be provided as background to this discussion. Different views and approaches will be expressed on the controversial issue of trade in services.

**Moderator:** Ms Jane Knight (Canada)  
**Rapporteur:** Mr Lazar Vlasceanu (UNESCO, CEPES)  

**Speakers:**  
Mr Kurt Larsen / Mr Stéphan Vincent-Lancrin (OECD)  
Ms Marjorie Peace Lenn (International Network for Quality Assurance Agencies of Higher Education)  
Ms Monique Fouilhoux (Education International)

2. **Impact of Globalization on Quality Assurance and Accreditation and the Recognition of Qualifications**

The different issues that globalization, in particular trade in education and ICT assisted learning, raise in relation to quality assurance, accreditation, the recognition of qualifications will be discussed with a view to developing new international frameworks and tools, while strengthening national ones to respond to these new challenges. Different models and tools developed in Europe (Lisbon Recognition Convention, Code on Transnational Education, The Bologna Process) or in other regions e.g. Africa (revision of the Arusha Convention) Latin America and the Caribbean (regional developments within MERCOSUR and NAFTA) will be taken into account.

**Moderator:** Mr Andrejs Rauhvargers (President of the Lisbon Recognition Convention)  
**Rapporteur:** Mr Wang Yibing (UNESCO, Bangkok)  

**Speakers:**  
Mr Sven Caspersen (International Association of University Presidents)  
Mr Per Nyborg (Council of Europe)  
Ms Judith Eaton (U.S.A)  
Mr Abbas Bazargan (Iran)

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* Possible changes in speakers, pending confirmation
3. **Diversity of Learning and Learners**

This debate will focus on the diversity of learning and learners. Not only have new providers of higher education emerged – virtual universities, open universities, corporate universities, franchises, IT academies, to name just a few - but learners are diversified as well. The expectations of the changing employment market and the open courseware initiative will also be discussed.

**Moderator:** Mr Bernard Loing (International Council for Open and Distance Education)

**Rapporteur:** Mr Juma Shabani (UNESCO, Dakar)

**Speakers:**
Ms Sally Johnstone (WCET / USA)
Ms Magdallen Juma (Kenya)
Mr Chun Ming Leung (Hong Kong, China)

4. **Public vs. Private Higher Education: Public Good, Equity, Access**

Is higher education a public or a private good? How does trade in educational services threaten the notion of public good? Can public good agendas be shared between public and private providers? How can new providers of higher education contribute to promoting access? How does the commercialization of higher education and the emerging market affect issues of equity in particular in developing countries? The focus of the debate will be on policy issues that need to be addressed and best ways national governments and institutions should prepare for these new developments.

**Moderator:** Ms Suzy Halimi (French National Commission for UNESCO)

**Rapporteur:** Ms Katri Pohjolainen (UNESCO, HQs)

**Speakers:**
Mr Marco Antonio Dias (UNU)
Mr Richard Hopper (World Bank)
Mr James Cemmel (ESIB)
ANNEX II  PARALLEL WORKING GROUPS (PROPOSING AN ACTION PLAN)

Friday, 18 October 2002

14:30 - 15:30  Parallel Working Groups (Proposing an Action Plan)

1. Towards Policy Frameworks on Transborder Higher Education: Guiding Principles
   Chair: Ms Robin Middlehurst (University of Surrey)
   Rapporteur: Ms Eva Egron-Polak (International Association of Universities)

2. Quality Assurance and Accreditation: Establishing International Frameworks
   Chair: Mr Dirk Van Damme (Flemish Inter-University Council)
   Rapporteur: Ms Andrée Sursock (European University Association)

3. Recognition of Qualifications and Competencies: Input to the Regional Committees
   Chair: Mr Sjur Bergan (Council of Europe)
   Rapporteur: Mr Juma Shabani (UNESCO, Dakar)

4. Empowering the Learner: Developing Tools for Students, Parents and Employees
   Chair: Ms Andrea Hope (Commonwealth of Learning)
   Rapporteur: Mr James Cemmell (National Unions of Students in Europe)